

17 December 2012

To Whom It May Concern:

SAS UK and Ireland, through its Academic Programme, would like to give its whole-hearted endorsement to the FutureICT FET flagship project, which is being coordinated by Professor Dirk Hebling of ETH Zurich, Switzerland. We would be very interested in collaborating with the project as and when is appropriate.

Having read a number of the FutureICT project documents, we are impressed by the underlying concepts and innovative approaches of this project, and its ambitious goals. By bringing together the fields of ICT, Complexity Science and Social Science this interdisciplinary project will enable us better to understand and manage our complex global social systems. This integrating approach is one of the main trends of research in eScience and computing research, and is the kind of project that SAS fully supports. We would like to contribute our expertise and resources towards its success.

SAS is a world leader in advanced analytical software development, and has been 'doing big data' since its inception in 1976. The scalability of SAS is legendary, and our continuous investment in R&D (24% of revenues in 2011) means that we've recently seen the launch, in short order, of SAS High Performance Analytics and SAS Visual Analytics.

SAS has deep historical ties with academia, and has academic research collaborations in just about every geography. In the EU we've participated in a number of FP7 projects, and we now look forward to working with our many European academic partners on FutureICT.

With best wishes,



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